




EDUARDO ROSSINI JR.

UX/UI DESIGNER

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 eduardorossini.com

SUMMARY

- UX/UI Designer specialized in Mobile. With over eight years of experience in developing visual solutions, navigation architecture and interaction design for iOS, Android and Windows Phone. More than a hundred applications built by prioritizing an intelligent and innovative design.
- Worked on projects of major companies such as Ambev, Bausch & Lomb, Bradesco, Carrefour, Dubai Health Authority, Globo, Ipiranga, LATAM, Merck, Nestlé, Oi, Santander, SKY and Unilever.
- Teacher of Design and Usability for Mobile Applications for four years.
- Speaker of Mobile Design and Usability at universities and events.
- Worked in international Design Thinking workshops in partnership with Apple in California, New York and Dubai.

JOB EXPERIENCE

LEAD UX/UI DESIGNER

2015 - PRESENT

IBM - APPLE CENTER OF COMPETENCE

Responsible for project-specific information design including user flows, wireframes, mockups, and prototypes with an emphasis on iOS / mobile design approaches.

CREATIVE MANAGER

2013 - 2015

HANZO S/A

Design, creation and functional planning of web and mobile products (100+ projects designed over a year); Products roadmap management and design team leadership.

TEACHER OF UX/UI DESIGN FOR IOS/ANDROID

2010 - 2014

INSTITUTO DE ARTES INTERATIVAS (INTERACTIVE ARTS INSTITUTE)

Mobile Design Course reference in Brazil, where the students learn how to create interfaces for Smartphones and Tablets, and develop skills building the architecture and navigation structure for iOS and Android apps.

LEAD UX/UI DESIGNER

2012 - 2015

INSTITUTO DE ARTES INTERATIVAS (INTERACTIVE ARTS INSTITUTE)

Responsible for creation and usability architecture of interactive mobile and web projects, developing unique and profitable ideas for major brands such as: SKY, Gafisa, Nestle, Mitsubishi, Sagatiba, TIM and Unilever.

REFERENCES

THIAGO SIMÕES

SCRUM MASTER AT IBM

"Eduardo is the best UX/UI designer I've worked. He's incredibly fast, creative, nitpicky, positive, focused and fair. I'm very proud to work with this excellent professional and to see his growth day after day."

GERALDO BASTOS

SENIOR iOS DEVELOPER AT IBM

"The best designer I know and with amazing knowledge about the iOS guidelines. He has an open mindset to learning new concepts. You can count on him every time."

EDUCATION

UNIVERSITY DEGREE

SENAC SÃO PAULO

2005

MULTIMEDIA DESIGN

Design, production, implementation and solutions management for digital media, developing products and resources in multimedia platforms, such as internet, smartphone and mobile, physical media, interactive services and products for consumption and individual or collective entertainment.

EDUCATION

OTHER COURSES

Apple + IBM Design Workshop - Apple Campus, Cupertino, USA
Apple + IBM Design Workshop - IBM Design Studio, Dubai, UAE
Design Thinking Workshop - IBM Design Studio, New York, USA
Interactive Experience Design Thinking - IBM Brasil, São Paulo, BR
Agile management with Scrum, Interactive Arts Institute, São Paulo, BR

LANGUAGES

PORTUGUESE



ENGLISH



SPANISH



SKILLS

MOBILE DESIGN



USER EXPERIENCE



USER INTERFACE



DESIGN THINKING



WEB DESIGN



HTML/CSS



SOFTWARE KNOWLEDGE

SKETCH APP



INVISION



KEYNOTE



PHOTOSHOP



ILLUSTRATOR



INDESIGN



PRINCIPLE



AXURE



ZEPLIN

